

Art 195

Name \_\_\_\_\_

Art & Text

Due Date \_\_\_\_\_

You earned \_\_\_\_\_ out of 50 possible points.

### Paper 1 Soliloquy to the Paper Bag

Soliloquy = an act of speaking one's thoughts aloud when by oneself or regardless of any hearers, especially by a character in a play.

#### Object

Utilizing the basic concepts of meaning and making (sign, signified, icon, sender, intention, message, transmission, noise receiver, destination, linguistic anchor, etc.) consider the "meaning" of the paper bag you have been given, and intervene in that message, to produce a "new" meaning for that object. You may decide to play with familiar cultural connotations of paper-bag-ness, or subvert the content and / or form of the concept of paper-bag-ness to arrive at a point of irony.

Use the bag itself in any way that you choose - as surface for drawing, painting, collage; to cut; as subject for painting, drawing, sculpted or performed form; designed object; art object. Your goal is to create a "work of art."

#### Written Summary

- Write a brief explanation (about one page) about your "work of art";
- Describe your idea and intentions;
- Explain how you intervened in the "meaning" of paper-bag-ness, being careful to outline both the perceived cultural connotations of the paper bag, and your intervening gesture;
- Support the idea of your "work of art" utilizing the basic concepts of meaning and making. Be both explicit and precise in your use of semiotic vocabulary;
- Using Barthes' concepts of denotation, connotation, metonym, and metaphor, conclude with a summary of your findings. In other words, what did you discover through this exercise?

Paper Bag Project Grading Rubric		
Object		
	Intervention	out of 10 points
	Execution of concept	out of 15 points
Written Summary		
	Correct usage of semiotic terms	out of 5 points
	Explanation of perceived cultural connotations	out of 5 points
	Articulation of concept	out of 5 points
	Explanation of meaning and making	out of 5 points
	Demonstration of learning	out of 5 points
		out of 50 points